

What is TASK?

TASK is a youth-led movement that promotes tobacco free teens by uniting communities to create one strong voice standing against the tobacco industry.

TASK is currently focusing on smokeless tobacco and working to establish regional boards.

Join TASK

To join TASK please visit the TASK Web site at: www.kstask.org and click the 'Join TASK' tab.

Regional boards are being established!

Contact your Regional Consultant today for more information!



Smokeless Does Not Mean Harmless

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SMOKELESS
DOES NOT
MEAN
HARMLESS

www.kstask.org



Why focus on smokeless tobacco?



Kansas has a higher than average use of smokeless tobacco

among high school males. In addition, 9% of all high school and middle school students report they believe smokeless tobacco is less harmful than cigarettes.

This shows a need to increase teens knowledge about smokeless tobacco!

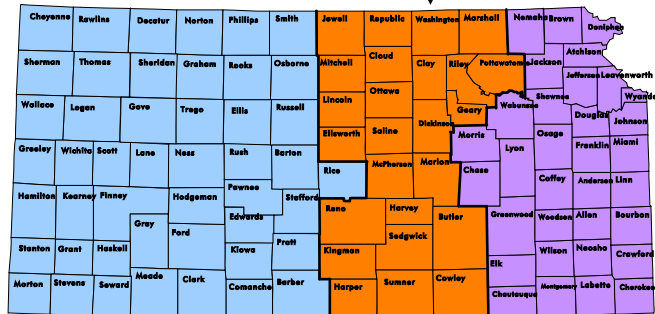
TASK, the Tobacco Free Kansas Coalition (TFKC), and the Tobacco Use Prevention Program (TUPP) are working on a Smokeless Does Not Mean Harmless (SDNMH) initiative.

To help with the initiative three TASK Regional Boards, the TASK regional consultants, TFKC and TUPP, will coordinate and plan one training per region to focus on creating counter-marketing campaigns, media advocacy, and smokeless tobacco policy development.

TASK Regional Consultants

Contact your regional consultant to get involved!

Central Regional Consultant
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Western Regional Consultant
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Smokeless Does Not Mean Harmless Highlights

- Targets youth ages 12-17 to prevent tobacco use and encourage cessation.
- Local youth groups will participate in creative trainings and mini-grant opportunities to design counter-marketing activities that promote cessation and decrease the likelihood of youth starting to use smokeless tobacco.
- Twelve mini-grants will be distributed to local youth groups to create counter-marketing messages to promote tobacco-free county fairs and rodeos in each of the three regions.